## **Hyster Forklift Parts**

Hyster Forklift Parts - Hyster is an international brand that builds greater than three hundred diverse types of forklifts. However, it began as a manufacturer of lifting equipment as well as winches. Most of its production was concentrated in the Pacific Northwest and dealt primarily with the timber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last eighty years Hyster has continued to expand and develop its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to develop into the worldwide participant it is now.

Hyster experienced major innovations through the 1940's and 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was totally committed to mass manufacturing trucks. This allowed Hyster to force its costs down and, simultaneously, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late 50's through the 60's, Hyster continued to expand into new markets. They started building container handlers in the United states in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a technique for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was known as the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R and D centre in Oregon that was focused on enhancing the design and performance of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand rapidly through the sixties, Hyster considered it necessary to reorient its focus towards these new mass markets. Hence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer superior quality at a more inexpensive price. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to focus on developing industry leading forklifts. The Hyster company name was recognized throughout the world for its dedication towards quality. This attention to quality produced many suitors for the company. In 1989, a large multinational corporation based in Ohio called NACCO Industries bought Hyster and began an aggressive expansion strategy. NACCO rapidly replaced the XL philosophy with a more driver oriented truck that focused on operator comfort, which is recognized as the XM generation of forklifts.

The changing needs of Hyster's clientele, led by changes in supply chain management, required Hyster to constantly innovate and make investments in new production technologies throughout the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and many other places throughout the globe. All of these investments have made Hyster a global leader in the lift truck market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of more than 300 assorted types of forklift trucks.