

## Doosan Forklift Parts

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an intercontinental establishment consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Tools and Automation Systems.

Their United States affiliate, Doosan Infracore America Corporation, stationed in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

With a system consisting of over 90 independent sellers, the lift truck group supplies quality materials handling equipment to the comprehensive North American market. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The lift truck product line impressively features 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous truck models range from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck corporation in the North American marketplace, due to its outstanding level of product performance and their consistently high level of client support and service given to all Doosan Infracore Forklift users. The U.S. lift Truck division based in Cleveland has a skilled team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Originally the domestic forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled forklifts as part of a domestic machinery expansion project. Sales of these products were primarily targeted to state-run companies, large scale businesses, and the military. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction grew to become the new focus for improving quality and product development.

Home-based forklift trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's progressive technological advancements combined with sales success placed them in a position of substantial growth of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to counter act competitive pressures in the US materials handling industry. This plan radically expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a modern plant which helped launch the business for the manufacture of high added-value products suited for export. In 1993, the company had a global sales system and started exporting designs they had established through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international markets.